

New CUSTOM LANYARD CAPABILITIES



Differentiate yourself
with our NEW Custom
Lanyard Capabilities!



**IDENTIFICATION
SYSTEMS GROUP**

Identification Systems Group
www.IdentificationSystemsGroup.com
info@isg-id.com 888.964.6482

NEW CUSTOM LANYARD CAPABILITIES

QR CODE CAPABILITIES

QR code lanyards add an fun and interactive touch to a marketing campaign. Use the QR code to direct traffic to a website, video or URL. Works with dye sublimation lanyards only.

- **Intricate Detail:** Codes with intricate detail scan easily on the dye-sub lanyard
- **Interactive:** Adds life to marketing campaigns
- Available on all custom lanyards that are dye sublimated. Customer provides artwork.
- **MOQ:** 100 pcs.



BRANDING TAG

Promote your brand and ensure re-orders by adding a branding tag to custom lanyards.

- **Brand Awareness:** provides re-order information right on the lanyard so the customer can come back to you when they need more.
- Available as a custom lanyard option.
- **Lanyard Width:** $\frac{3}{8}$ ", $\frac{5}{8}$ ", $\frac{3}{4}$ " & 1"
- **Dimensions:** 1" x .04" (25 x 10mm)
- **MOQ:** 100 pcs.

IPHONE™ ATTACHMENT

This new attachment gives the option to carry an iPhone (4S or older) on a custom lanyard! Also sold separately as a component.

- **Hands Free:** No more carrying your phone everywhere you go, hang it around your neck! Perfect for events and tradeshow.
- **Color(s):** Black
- **Dimension:** 1" x .81" (black part), 1" x 1.81" (including top of split ring)
- **MOQ:** 100 pcs.



GLITTER LANYARDS

Glitter lanyards will stand out in a crowd. Customize this new lanyard with a company or organization name to promote brand awareness in a fun and flashy way! Available on $\frac{3}{4}$ " custom lanyards.

- **Flashy:** The gold and silver glitter will stand out in a crowd and be noticed.
- Available as a custom lanyard option
- Available on $\frac{3}{4}$ " lanyards only
- Silk screen imprinting only