

Twist-Free Badge Reel



Stays Straight
and Secure!



**IDENTIFICATION
SYSTEMS GROUP**

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Twist-Free Badge Reel

The patent pending B • Reel™ is the most secure and twist-free reel today. It has a modern shape with new colors and two different clip options—giving you more versatility when wearing it. Available in six different colors and can be customized with either a multi-color or dome label. Features clear vinyl strap for easy attachment to any ID badge.

FEATURES & BENEFITS

- **Cord extracts from front of reel**
A more twist-free experience with less friction on the cord, extending the life of the reel
- **Brady Branded**
Ensures high quality
- **Rotating Belt Clip**
Less wear on cord for added durability

SPECIFICATIONS

Reel Size: 1 5/16" Wide (33mm)

Cord Length: 28" (711mm)

Custom label size: 1.20" x 1.00" (30mm x 25mm)

Minimum Order: 25 pieces (100 for custom printed)



Customizing Available

B • REEL™ BADGE REELS

REEL COLORS



Black
Clip with Teeth: 2120-7801
Belt Clip: 2120-8001



Metallic Blue
Clip with Teeth: 2120-7802
Belt Clip: 2120-8002



White
Clip with Teeth: 2120-7808
Belt Clip: 2120-8008



Metallic Gray
Clip with Teeth: 2120-7810
Belt Clip: 2120-8010



Watermelon
Clip with Teeth: 2120-7811
Belt Clip: 2120-8011



Purple
Clip with Teeth: 2120-7812
Belt Clip: 2120-8012



Swivel Clip with Teeth



Swivel Belt Clip



2120-8002



2120-8012

**Cord Extracts
From Front of Reel!**

Patent Pending Design