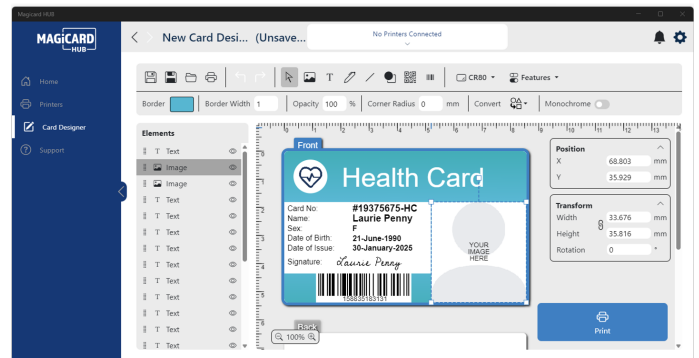


## Magicard HUB

### Connect, Create and Print with Ease

- Hassle-free setup
- Seamless card creation in seconds
- Instant tech support within the platform
- One place to manage all printers

Magicard HUB makes print management easier than ever. It works seamlessly with Magicard printers to design cards, monitor supplies and access technical support. Free for any Magicard user.



### Key Features

- **Effortless Setup:** Quickly set up and configure your printers to ensure seamless operation, minimize downtime and get started without hassle
- **Seamless Card Creation:** Create your first card in seconds, effortlessly integrating essential security features to protect your organization
- **Instant Tech Support:** Access searchable support directly within the platform to help fix any issue, anytime
- **Optimized Device Management:** Get centralized visibility and efficiently manage all printers from a single, intuitive platform

### Benefits

#### For Resellers

- Gain hands-on expertise to better support customers
- Enhance troubleshooting
- Strengthen credibility
- Increase customer satisfaction

## Target Audience

- **End-users:** Small and medium businesses (SMBs), schools, event organizers
- **Channel Resellers:** Looking for enhanced customer support tools

## Positioning Statement

Magicard HUB is a centralized, user-friendly card issuance platform that connects Magicard hardware, software, consumables and services to save time and money. Schools, corporations and healthcare facilities can now manager their credentialing needs efficiently and securely, all in one place!

Feature	Magicard HUB	Competitors
<b>All-in-One Platform</b>	Yes, combines printer configuration, card creation and self help support	Separate platforms for configuration, design, consumables and support
<b>Multi-Printer platform</b>	Yes, a view of all connected printers in one snapshot	Typically limited printer per printer view
<b>User Experience</b>	User-friendly, easy to use without extensive training	Complex or fragmented, often steeper learning curve
<b>Target Users</b>	Geared towards novices/non-technical users	Geared toward more technical users
<b>Integration with Printer</b>	Full integration with Magicard printers	Limited integration
<b>Cost</b>	Free with every Magicard printer	Usually paid or subscription-based for similar features

## Magicard HUB vs TrustID

TrustID is a card design software that offers advanced database connections and possibilities to encode cards. Offer TrustID when customers have a large employee base or need to print many personalized cards.

**Download Magicard HUB on BradyWarehouse.**



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