









## The Identification Systems Group (ISG) Partners with Custom Plastic Card

Custom Plastic Card, the parent of CheckPoint Card Group, expands the ISG's portfolio of custom card personalization and much more

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Custom Plastic Card Company in Pompano Beach, FL has been manufacturing plastic cards in the USA since 1983. Their card offering includes blank plastic cards and custom printed cards for ID badges, event passes, key tags, door hangers, luggage tags and more. Basically, any kind of plastic card or custom plastic signage for marketing, display or identification.

They have since added production for RFID cards and fobs, indoor magnets, vehicle magnets, custom shape magnets, yard signs, and parking and window decals, as well as business cards and stationary printing.

"Custom Plastic Card adds to our offering of custom cards and other plastic products," says David Lee, Executive Director of the ISG.

Custom Plastic Card also provides turnkey fulfillment services for on-demand card personalization and the mass mail packaging of printed cards with letters and envelopes for membership programs, credit card distribution, and other direct mail marketing applications.

"We are excited to offer ISG's member dealers an even wider range of products and are especially proud of our robust new offering of RFID and technology products." says Stephan Ardiley, Manager of the RFID Division at Custom Plastic Card.

"Custom Plastic Card adds to our offering of custom cards and other plastic products," says David Lee, Executive Director of the ISG. "Their range of solutions gives our member dealers another solid choice in custom printed cardstock and other materials for their own marketing use, as well as the needs of their many customers across the US and Canada."

## **About Custom Plastic Card**

Custom Plastic Card Company is one of the largest manufacturers of plastic cards in North America. Producing both blank and printed plastic cards, RFID technology products, and a wide range of magnets, decals, and other plastic products since 1983. Learn more at www.customplasticcard.com or www.cpcardtech.com

## **About the ISG**

The Identification Systems Group (ISG) is a nationwide network of local identification card system integrators, providing high quality, cost-effective solutions backed by the local support and strength of its Professional Services Certification program. Each company works together to provide seamless nationwide support in the USA and Canada.

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