

# Twist-Free Badge Reel



Stays Straight  
and Secure!



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# Twist-Free Badge Reel

The patent pending B · Reel™ is the most secure and twist-free reel today. It has a modern shape with new colors and two different clip options—giving you more versatility when wearing it. Available in six different colors and can be customized with either a multi-color or dome label. Features clear vinyl strap for easy attachment to any ID badge.

## FEATURES & BENEFITS

- **Cord extracts from front of reel**  
A more twist-free experience with less friction on the cord, extending the life of the reel
- **Brady Branded**  
Ensures high quality
- **Rotating Belt Clip**  
Less wear on cord for added durability

## SPECIFICATIONS

**Reel Size:** 1 5/16" Wide (33mm)

**Cord Length:** 28" (711mm)

**Custom label size:** 1.20" x 1.00" (30mm x 25mm)

**Minimum Order:** 25 pieces (100 for custom printed)



Customizing Available

## B·REEL™ BADGE REELS

### REEL COLORS

-  Black  
Clip with Teeth: 2120-7801  
Belt Clip: 2120-8001
-  Metallic Blue  
Clip with Teeth: 2120-7802  
Belt Clip: 2120-8002
-  White  
Clip with Teeth: 2120-7808  
Belt Clip: 2120-8008
-  Metallic Gray  
Clip with Teeth: 2120-7810  
Belt Clip: 2120-8010
-  Watermelon  
Clip with Teeth: 2120-7811  
Belt Clip: 2120-8011
-  Purple  
Clip with Teeth: 2120-7812  
Belt Clip: 2120-8012



Swivel Clip with Teeth



Swivel Belt Clip



2120-8002



2120-8012

**Cord Extracts From Front of Reel!**  
*Patent Pending Design*