



## The Identification Systems Group (ISG) Announces EMV Certification Program

The ISG Financial Card Certification program was developed to train its member dealers with financial EMV technology and solutions.

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The Identification Systems Group (ISG), the nationwide network of local identification system integrators, announces its Financial EMV certification program. The certification program is called IFCC, which stands for ISG Financial Card Certification. The result of this certification program is a more highly educated representative that can assist financial institutions with navigating the complex EMV landscape.

EMV stands for Europay, MasterCard & Visa, and is the global standard for financial smart card transactions. While the majority of the world has already adopted EMV smart card technology, financial institutions in "We are pleased to offer such an in-depth certification program to our members," says Tom Stiles, the ISG's Executive Director.

the U.S. are only now rapidly moving toward issuing EMV cards. Prompting this movement, MasterCard and Visa announced liability shift dates of October 2015.

The ISG has responded to this high level of activity by creating the IFCC program for its dealer Members. All 200+ sales people are eligible to take this in-depth course and complete the test for certification. ISG dealer Members can provide expert, on-site consultation to financial institutions. The product offerings include preprinted financial card stock, central issuance card systems, and instant issuance card systems.

"This is just one more way the ISG is helping our Membership educate and assist their customers in making the best decisions possible," said Tom Stiles, ISG executive director. "We are pleased to offer such an in-depth certification program to our members with more on the horizon."

## About the ISG

The Identification Systems Group (ISG) is a nationwide network of local identification card system integrators, providing high quality, cost-effective solutions backed by the local support and strength of its Professional Services Certification program. Each company works together to provide seamless nationwide support in the USA and Canada. For more information, please visit <u>www.identificationsystemsgroup.com</u>.