

# The Identification Systems Group (ISG) Supports Standardized Patient ID Cards

The ISG pledges its support for MGMA's SwipelT standardized patient healthcare identification card solution for verification and management

**Shawnee, KS (PRWEB) August 17, 2009**

The Identification Systems Group (ISG), the nationwide network of local identification system integrators, announced today it has officially pledged support for Project SwipelT, a healthcare initiative through the Medical Group Management Association (MGMA).

Project SwipelT seeks to encourage widespread use of standardized, machine readable patient identification (ID) cards that are compliant with the guidelines issued by the Workgroup for Electronic Data Interchange (WEDI). The intent of the WEDI Health ID Card initiative is to enable automated and inter-operable identification for healthcare and benefit purposes using standardized

ID cards. The card serves as the key to obtain information and initiate transactions. Project SwipelT's goal is increased industry commitment to deployment by 2010.

**"For the healthcare industry, the benefits of Project SwipelT are enormous," says Roger Sigler, Executive Director of the ISG.**

"For the healthcare industry, the benefits of Project SwipelT are enormous," said Roger Sigler, Executive Director of the ISG. "Projected savings in time and reduction of duplicate medical records provide a large ROI for all provider organizations. The ISG association provides affordable and easy to implement systems for issuing WEDI compliant cards, and reading these cards, as well as driver's licenses and other government ID cards. The projected ROI for providers is very compelling."

The ISG network offers decades of experience in providing card issuing and reading solutions to the healthcare industry. Providers and health insurers can now easily issue branded patient ID cards that meet the WEDI specification. Not only does the branded card offer marketing benefits for the provider, but also faster registration, less errors and expense, and reduced duplicate records. The unique ISG Rapid Registration system features the ISG SmartReg reader, which reads any WEDI compliant card, driver's license or government issued ID. "The ISG Rapid Registration card system is application independent and inter-operable with any practice management software package to automatically fill in Search, Enrollment and Eligibility Verification screens," stated Mr. Sigler.

Today, there is a strong focus on industry adoption of Electronic Health Records (EHR). The standardized patient ID card and ISG card reader are a vital core need for EHRs, allowing for accurate data that cannot be duplicated. ISG members have pledged support for this important healthcare program to streamline processes, eliminate costs, and reduce human error with electronically readable ID cards.

For more information on the WEDI Health Identification Card initiative and to access the associated implementation guide, visit [www.wedi.org](http://www.wedi.org).

### **About MGMA**

Medical Group Management Association (MGMA) is the premier membership association for professional administrators and leads of medical group practices. Since 1926, MGMA has delivered networking, professional education and resources, and political advocacy for medical practice management. MGMA's 22,500 members lead 13,700 organizations nationwide in which some 275,000 physicians provide more than 40% of the health card services delivered in the United States. MGMA is headquartered in Englewood, CO and maintains a government affairs office in Washington, DC. Visit them at [www.mgma.com](http://www.mgma.com).

### **About the ISG**

The Identification Systems Group (ISG) is a nationwide network of local identification card system integrators, providing high quality, cost-effective solutions backed by the local support and strength of its Professional Services Certification program. Each company works together to provide seamless nationwide support in the USA and Canada. For more information, please visit [www.identificationsystemsgroup.com](http://www.identificationsystemsgroup.com).