



## The Identification Systems Group (ISG) Donates to Kidd's Kids

The ISG collected \$38,000 in donations from members at its Annual 2019 Spring Meeting in Austin, Texas to benefit Kidd's Kids

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The Identification Systems Group is proud yet again to have chosen Kidd's Kids as their charity recipient for 2019. Between the golf scramble, paintball game, cash donations and charity silent auction, ISG members gave \$38,000 in total.

Kidd's Kids, started by the late popular radio personality Kidd Kraddick in 1991, has been serving children with life-altering or life-threatening medical conditions for more than 27 years. Each year, with the support of private donations, they help to send hundreds of children and their families to Walt Disney World in Orlando, FL for the memory-making vacation "This is the second time ...we have chosen to donate to Kidd's Kids," saysTom Stiles, the ISG's Executive Director.

of a lifetime. This opportunity allows these children to temporarily forget about their medical ailments and physical difficulties and just enjoy this time as kids exploring the wonders of Disney with their families.

"We are very pleased to offer this gift from the ISG. This is the second time in the past five years that we have chosen to donate to Kidd's Kids. Our annual charity event was a huge success again this year, and we are happy to have collected \$38,000 to help these families make memories of a lifetime."

"Kidd's Kids is so blessed to have the support and generous donations from ISG. This event unites their industry family for such fun including giving something back to a cause near to their hearts. Kidd's Kids can continue our mission thanks to passion projects like this ISG event," said Kelly Kemp, Executive Director of Kidd's Kids. "We are just so thankful and appreciative of this hard working group of our Kidd's Kids family."

## About the ISG

The Identification Systems Group (ISG) is a nationwide network of local experts in identification, security, tracking, and card personalization technologies, providing high quality, cost-effective solutions backed by local support and the strength of our Professional Services Certification program. Each member company works together to provide seamless support and collaboration in the identification and issuance industries across the USA and Canada. For more information, please visit <u>www.IdentificationSystemsGroup.com</u>.

## About Kidd's Kids

Kidd's Kids is a 501c3 wish-granting charity organization, whose mission is to provide hope and happiness by creating beautiful memories for families of children with life-altering and life-threatening conditions. Founded in 1991 by the late, nationally syndicated radio personality Kidd Kraddick, with continued thanks to the Kidd Kraddick Morning Show and its listeners, we have taken more than 1,200 children ages 5-12 and their families on VIP, all-expenses-paid vacations to Walt Disney World. Kidd's only daughter, Caroline Kraddick, continues the legacy and added an annual Teen Trip providing children ages 13-18 with life-threatening conditions, and their families an all-expenses-paid vacation stay at Give Kids the World Village in Orlando with passes to Disney World, Universal Studios and SeaWorld. These unique, group trips create life-long friendships during the vacation of a lifetime. For more information to get involved go to www.kiddskids.org.

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